



SOUTH AFRICAN FILMMAKER & CREATIVE EXECUTIVE

CONTACT

hello@muneerasallies.com

LinkedIn profile

IMDb credits

South Africa
Cape Town, remote and
international opportunities

EXPERIENCE AT A GLANCE

20+ years

Film, television and creative
leadership

R500K - R100M

Budget range of individual
projects worked on

Training & mentorship

From scriptwriting and directing
to delivery

EDUCATION

AFDA

BA, Motion Picture Medium and
Live Performance · NQF 7

Henley Business School

Advanced Diploma in
Management Practice · NQF 7

Muneera Sallies

DIRECTOR / PRODUCER / CREATIVE EXECUTIVE

I direct and produce films, develop stories and create training and mentorship for filmmakers. My creative leadership draws on experience across the page, the set and the full production process.

More than 20 years of experience, from independently produced work to individual projects with budgets of R500,000 to R100 million.

SELECTED RECOGNITION

Best Director · Romford Film Festival, 2024

Old Righteous Blues · South Africa's official submission to the 97th Academy Awards

Film recognition, 2025 · Best African Film, Septimius Awards; Outstanding Film Fiction Award, National Arts and Culture Awards

CURRENT APPOINTMENTS

Commissioning Editor, Premium Scripted Content

MultiChoice / CANAL+ | 2023 - present

- Evaluates pitches, scripts, budgets and production plans for audience relevance, creative quality and feasibility.
- Works with producers, writers and directors through development and production, providing story and executive guidance.
- Selected executive credits: Skemergrond (Content Supervisor and Executive Producer); Reënboogrant and Die Oord (Executive Producer and Story Supervisor), within a wider portfolio.

Production & Development Advisory Panel

National Film and Video Foundation | 2021 - present

- Assesses funding proposals, creative readiness, budgets and schedules within the national film and television sector.

PREVIOUS LEADERSHIP

Head of Training & Development

NEWF | 2021 - 2022

- Coordinated storytelling and filmmaking labs, created course content and supported specialised projects from development to post-production.

The work behind the roles.

MUNEERA SALLIES / SELECTED EXPERIENCE & SCREEN WORK

PRODUCTION LEADERSHIP

Creative Producer, Western & Eastern Cape

DigiTV | 2018 - 2019

- Managed regional teams, production schedules, budgets, workflows and technical quality.
- Developed and directed local content, trained junior teams and worked across live and recorded programming.

Director & Producer

DNA Studios | 2012 - 2018

- Directed and produced film, television, advertising and digital work through development, production and post.
- Managed crews, budgets, schedules, suppliers and client relationships.

MENTORSHIP & INDUSTRY SERVICE

Ombura, Namibia

Created training in technical directing, directing actors and scriptwriting. Mentored filmmakers, stories and films from development through production, post-production and final delivery.

Selected juries and panels

South African Academy Awards Committee (2025); Joburg Film Festival jury (2025); SAFTA panel judge (2023); Jackson Wild jury (2022); AFDA Honours and Masters VALA panel (2022 - 2024).

FHS Academy

Co-founded with Junaid Sallies; Ladies Head Coach. Also coached Western Province U15 and U17 ladies' six-down touch rugby.

PROFESSIONAL FOCUS

Directing · Producing · Story development · Creative leadership · Training and mentorship

Additional credentials

Mini MBA, European Institute of Leadership.
Dive Master, Dive RAID International.

SELECTED SCREEN CREDITS

Old Righteous Blues

Feature film · Director

Melody

Television drama · Director

Twisted Christmas

Feature film · Co-writer and director

David Klatzow: Looking Into Darkness

True-crime series · Director, selected episodes

Straatrotte

Live-action and animation short · Producer

Die Oord / Reënboogrant / False Glory

Executive producer and story supervisor

#OppiPlaas / Ataman / Speel Aan / Lubinda

Executive producer, story supervisor and production mentor

Skemergrond

Content supervisor and executive producer

IN DEVELOPMENT

Salt Water

Feature film · Writer, director and co-producer

Marjetsah: Rise of the Golden Gift

Animated series · Producer and co-director with creator Gasan Sallies

Explore work and full selected credits