

Muneera Sallies

Director | Producer | Creative Executive
South Africa | hello@muneerasallies.com

PROFILE

Muneera Sallies is an award-winning South African director, writer, producer and creative executive with more than 20 years in film and television. She directed *Old Righteous Blues*, South Africa's submission to the 97th Academy Awards, and creates training and mentorship for filmmakers. Her current appointment is Commissioning Editor for Premium Scripted Content. Experience includes individual projects with budgets from R500,000 to R100 million.

EXPERIENCE

Commissioning Editor, Premium Scripted Content

MultiChoice / CANAL+ | 2023 - present

- Evaluates scripted projects, scripts, budgets and plans; works with producers and creative teams through development and production.

Production & Development Advisory Panel

National Film and Video Foundation | 2021 - present

- Assesses creative merit, feasibility, budgets and schedules in film and television funding proposals.

Head of Training & Development

NEWF | 2021 - 2022

- Coordinated storytelling and filmmaking labs; created course content and supported development-to-post production projects.

Creative Producer, Western & Eastern Cape

DigiTV | 2018 - 2019

- Managed regional creative teams, schedules, workflows, budgets and technical quality; trained junior teams.

Director & Producer

DNA Studios | 2012 - 2018

- Directed and produced film, television, advertising and digital work; managed crews, suppliers, schedules and budgets.

EDUCATION

AFDA: BA, Motion Picture Medium and Live Performance, NQF 7.

Henley Business School: Advanced Diploma in Management Practice, NQF 7.

European Institute of Leadership: Mini MBA. Dive RAID International: Dive Master.

Muneera Sallies | Selected record

SCREEN WORK

Old Righteous Blues

Director; South Africa's submission to the 97th Academy Awards

Melody

Director

Twisted Christmas

Co-writer and director

David Klatzow: Looking Into Darkness

Director, selected episodes

Straatrotte

Producer

Die Oord, Reënboogrant, False Glory, Skaapboud of Potjie

Executive producer and story supervisor

#OppiPlaas, Ataman, Speel Aan, Lubinda

Executive producer, story supervisor and production mentor

Skemergrond

Content supervisor and executive producer

Salt Water (development)

Writer, director and co-producer

Marjetsah (development)

Producer and co-director with Gasan Sallies

RECOGNITION AND SERVICE

Best Director, Romford Film Festival (2024). Old Righteous Blues: Best African Film, Septimius Awards (2025); Outstanding Film Fiction Award, National Arts and Culture Awards (2025).

Selected industry service: South African Academy Awards Committee (2025); Joburg Film Festival jury (2025); SAFTA panel judge (2023); Jackson Wild jury (2022); AFDA VALA panel (2022 - 2024).

Ombura, Namibia: created technical directing, directing actors and scriptwriting training; mentored stories and films through final delivery. FHS Academy: co-founder and Ladies Head Coach; Western Province U15 and U17 ladies' six-down touch rugby coach.